



FREE WATER QUALITY TEST FOR HOMEOWNERS



Day & Date of Appt: _____

Arriving Between: _____ am pm & _____ am pm

NO COST • NO SALES PITCH REQUIRED • RESULTS ON THE SPOT • FUN • INFORMATIVE

Our Water Technician **set up a portable test kit** along with an iPad **at the kitchen sink**. They will perform a **series of water quality analyses, give you the results on the spot, and answer any questions** you may have while also providing education and resources for understanding more **about your LOCAL water quality**.

Upon completion, participants are asked to fill out a **brief survey giving their honest opinions and feedback about the test results** and information provided.

Between setting up, running the tests, providing the information, answering questions, conducting the survey, and then cleaning & packing up the portable lab kit, the tester will need **just under an hour** w/out distractions from work or other obligations. If all homeowners are not present and/or unable to participate for the entire duration of the visit, our Water Technician has been trained and is required to politely ask you to reschedule.

There are no fees, costs, or obligations to you associated with the program, except, ***the only thing that we ask is for all homeowners plus all adults living in the household to participate** and to separately give their honest opinions & feedback at the end. Thanks for participating!

WE ARE NOT AFFILIATED W/ THE WATER COMPANY, ANY GOVERNMENT AGENCY, YOUR BUILDER, OR THE HOA.

Are you with or working with, sent by, or authorized by the water company/city/government/builder/HOA /etc.?

No. We have no relationship with any of these. This testing program is provided by a group of private companies conducting market research on water quality including consumer attitudes towards public and bottled water.

Why did you come to my door / leave me a flyer / mail me an advertisement?

We target new homeowners because we are interested in your honest opinions & feedback on how you feel your water quality compares at your new home versus the one you just left. We contacted you specifically because you moved in recently and we want your feedback while things are fresh on your mind.

Are you selling anything? Is this is a sales pitch?

There are no sales pitches required! Our company has 2 divisions and our Water Technicians are part of the Water Testing & Research Group. Their primary goals are to do the tests, gather the data, and conduct a brief survey asking for honest opinions & feedback on the test results. After they conduct the survey, depending on the results, they may ask if you want to receive info from our other team which offers Maytag® Water Systems as solutions to water problems. If not, no problem whatsoever!

Who is the National Water Quality Research Association?

The NWQRA is a private, for profit organization that specializes in research & advocacy related to water quality issues.

How long does the visit take?

Between setting up, doing the tests, answering questions, conducting the survey, cleaning up, and then packing up the portable lab kit, the whole thing takes about 50 minutes to an hour. We work each area for a few days and schedule the tests in a 1 or 2-hour window of arrival like how plumbers and other contractors do. Overall, we ask for a 2 hour window of time without any other distractions or obligations that would prevent all homeowners and/or adults living in the house from fully participating.

Why do we ALL/BOTH have to be here, and ALL/BOTH have to be at the sink the whole time?

There is a considerable expense when you consider what it takes to find eligible participants, pay the testers, pay the people who set the appointments, pay the dispatcher, cover the costs of the testing supplies, and provide you with a complimentary gift. It's only fair that we get honest opinions & feedback (on the survey) from all homeowners & occupants who benefit. If all homeowners and adult occupants aren't home or can't actively participate without significant interruptions, our Water Techs are trained (and required) to politely insist on rescheduling the appointment.

How do I cancel or reschedule? Call or text our **DISPATCH at 888.310.6301**. Please give us as much notice as possible. If you wait until the last minute, we have lost time and money due to having an empty slot. Thanks for your consideration.

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